



To: Real Estate Department Partners

Notice: **RED-21-59**

From: Real Estate Department

Date: December 20, 2021

Re: **Syncing Indiana Housing Now with your compliance system**

Per IHCD's compliance manuals, owner agents of all rental housing funded with IHCD resources must list their properties in the [Indiana Housing Now](#) housing locator website.

Users of the Yardi RENTCafe, Entrata, or RealPage compliance systems can now save time by linking their IndianaHousingNow accounts to automatically sync property updates. Simply log in to your account on Yardi, Entrata, or RealPage and connect your properties to Emphasys/Socialserve.com. Detailed instructions for each system are included below.

Important: Please post any property listings to be synced on IndianaHousingNow.org \*before\* connecting your account to Yardi, Entrata, or RealPage.

To connect [IndianaHousingNow.org](#) properties with **Yardi**:

1. Login to your Yardi RENTCafe Site Manager account.
2. Select "Company."
3. Select "Company Management."
4. Select "ILS Feed Setup."
5. Select "Emphasys Software/Socialserve."
6. Select "Unlisted."
7. Check "Send to ILS."
8. Select "Update."

To connect [IndianaHousingNow.org](#) properties with **Entrata**:

1. Log in to the Entrata Property Management portal.
2. Click on the "Setup" tab.
3. Click on "Leads," then "ILS Portal" for a directory of all websites on your MITS feed.
4. Scroll down to find and select "Emphasys Software National Housing Network ([Socialserve.com](#))."
5. Click on the "Manage" button to add properties.

To connect [IndianaHousingNow.org](#) properties with **RealPage**:

1. Log in to RealPage.
2. In "Marketing Center," select the community you wish to sync.
3. Select the "Manage Syndication" tab.



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4. Click the "Add Channel" button at the top of the page.
5. On the pop-up, select "Emphasys" to enable syndication.